



University  
of Basel

Centre for  
African Studies



# African Affairs & Intercultural Competence



Certificate of Advanced  
Studies (CAS)

2017/18

ADVANCED STUDIES

## Do you work in Africa? Or do you engage with African partners, staff or clients?

This CAS course equips professionals working in an African context with the knowledge, skills and resources that enable them to efficiently and sustainably communicate, collaborate and organise.

Consolidate your professional experience in an African context

Enhance your knowledge in the fields of African society, politics and economy

Deepen your appreciation of the continent's potential and challenges

Further develop your intercultural communication and management skills

### Degree

Certificate of Advanced Studies (CAS) issued by the University of Basel (10 ECTS credits)

### Language

Courses are taught in English. Project reports and summaries may be written in English, German, or French.

### Course fee

CHF 6200 incl. course documentation, coffee and snacks; travel expenses, accommodation and meals are not included.  
CHF 5600 if booked by 30 November 2016

### Application deadline

1 March 2017

### Directors of Studies

Prof. Dr. Elísio Macamo  
(Chair of Programme Board)  
Dr. des. Pascal Schmid  
(Programme Coordinator)

### Contact

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### Website

[www.zasb.unibas.ch/cas](http://www.zasb.unibas.ch/cas)



### Study programme

The course includes the following topics:

- Africa's historical foundations
- statehood and governance
- accountability and corruption
- social, natural and economic resources
- international relations and global trade
- negotiation and mediation
- intercultural communication and collaboration

As a participant, you will engage with local cases, continental phenomena, global processes and cross-cultural interaction. Within the framework of your individual CAS project you will apply the knowledge and skills you have developed to a theoretical question or a particular problem set in your professional environment.

### Faculty

Drawing on the academic staff of the Centre for African Studies Basel and its partner institutions, we ensure high quality teaching in a broad range of topics. In

order to provide further expertise we entrust distinguished academic and professional experts with teaching in selected fields.

### Target audience

This course is designed for professionals in private enterprises, public agencies and NGOs who work in an African context or aim to do so. It is ideal for professionals who work in Africa or engage with African partners, staff or clients.

### Structure and format

The study programme is divided into six thematic and one concluding sessions of two or three days each. These seven sessions comprise 17 course days in total and include lectures, class discussions, working groups and presentations. In addition to the teaching in class, the participants carry out independent study and implement a project according to their individual interests and professional requirements. The total workload of the study programme is approximately 300 hours.

### Course schedule 2017/18

Session 1:	<b>Intercultural Competence</b>	11/12 May 2017
Session 2:	<b>What is Africa?</b>	15/16/17 June 2017
Session 3:	<b>State and Society</b>	21/22 September 2017
Session 4:	<b>Resources and Potential</b>	26/27/28 October 2017
Session 5:	<b>Africa and the World</b>	30 November/1 December 2017
Session 6:	<b>Intercultural Management</b>	1./2./3. February 2018
Concluding Session		19/20 April 2018

## SUBJECT AREAS

### 1) Intercultural competence

This first subject area equips participants with the skills, attitudes and knowledge, which allow them to consciously develop their intercultural competence in the study programme. It imparts established definitions and theories of intercultural competence as well as specific African approaches to it. The participants engage in a critical analysis of different models for culture, and discuss theoretical essentials and practical issues of intercultural communication. They reflect on their own experience and develop a better understanding of their approaches to cross-cultural interaction.

### 2) What is Africa?

The focus is on key historical processes that produced African states and societies. They are framed by Africa's diverse relations across the Sahara and the Atlantic and Indian Oceans as well as by colonial rule and decolonisation. The main objective is to equip participants with analytical skills that allow them to appreciate Africa's current challenges and potential without severing the continent from the history that produced it. The course also considers the role of languages and the arts within African societies. It enables a balanced and critical engagement with representations and perceptions of Africa in the media and academic reports, as well as in public discussion and the arts.

### 3) State and society

This subject area highlights the political, social and cultural parameters of professional engagement with Africa. The focus is on issues of statehood and the nature of the state's relationship to society, interest groups, the international development apparatus and cultural traditions. Further core themes are the public sphere and religion. The subject area examines, on the one hand, features that make Africa unique, but on the other hand emphasises dynamics and structures that the continent shares with the rest of the world. Participants develop the analytical resources to appreciate structural and cultural characteristics of their own professional environment.

### 4) Resources and potential

Participants are challenged to see Africa's social, natural and economic resources and potential in a new light. The subject area investigates the reasons why the continent does not seem to have made the best out of its enormous mineral, agricultural and energy resources. At the same time, it explores the ways in which Africa's potential can be (and, lately, has been) drawn upon. To accomplish this, the course looks at key economic and social areas – namely agriculture, food security, entrepreneurship, information and communication technology, education, migration and health. Participants

## SUBJECT AREAS



develop an awareness of the factors that constrain the full exploitation of Africa's resources as well as a framework to assess the prescriptions that should help the continent live up to its potential.

### 5) Africa and the world

This subject area appraises the different ways in which Africa presently engages with the world. The core themes include Africa's participation in international organizations, African regional economic and political organisations, peace and security as well as global trade. Participants develop a sense of how Africa is coming into its own in the context of globalisation, and of the extent to which the continent's multiple engagements are seen by Africans simultaneously as constraints, risks and chances to be seized. They will be in a position to appreciate the wider dimension of the opportunities arising for Africa and the economic and political actors seeking to take advantage of them.

### 6) Intercultural management

There are challenges and opportunities that are characteristic for collaboration,

management and leadership in an intercultural context. The last subject area imparts context-related approaches to intercultural collaboration, conflict prevention and resolution, negotiation and mediation, as well as accountability and corruption. Participants share and discuss their experience against the backdrop of the knowledge built during the study programme. The ultimate aim is that they hone their skills and strategies allowing them to perform more efficiently in their working environment.

### CAS project

Participants develop and implement a project according to their individual interests and professional requirements. They may write a paper discussing theoretical foundations, analytically engage with a practical challenge they face in their work, or elaborate tools and solutions for a concrete problem set in their professional environment. The project allows participants to apply the knowledge and skills they have developed during the course in areas that are relevant to their professional field.

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“This CAS is especially useful for people who are dealing with Africa in their everyday life - even if you think you know a lot it becomes obvious quickly that there is an enormous amount to learn, yet.”

Ursula Schoepfer (CEO/Owner, Dispopharm Services), CAS 2013/14

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## FACULTY

**The complete list of our current and past faculty is available on our website:**

[www.zasb.unibas.ch/cas/faculty](http://www.zasb.unibas.ch/cas/faculty)

**Gareth Austin** is Professor of Economic History at the University of Cambridge, UK. His research interests are in African, comparative and global economic history. Prior to his position in Cambridge, he was Professor of International History at the Graduate Institute of International and Development Studies (IHEID) in Geneva.

**Carol Cosgrove-Sacks** is an international economist specializing in trade development strategies. She works as a freelance consultant and is a Visiting Professor at the College of Europe, Bruges, Belgium. From 1994-2005 she was Director of Trade in the United Nations Economic Commission for Europe.

**Ariane Curdy** is a management training and organizational development consultant. She specializes in working across cultures. Her clients include international corporations, non-profit organizations and academic institutions.

**Walter Dettling** is Professor for e-Business and Business Mathematics at the University of Applied Sciences North Western Switzerland (FHNW). His research focuses on mobile business in Developing countries (M4D).

**Ulf Engel** is Professor of African Politics at the Institute of African Studies, University of Leipzig, Germany. He has published widely on Africa's international relations and is an advisor amongst others to the African Union and to the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

**Michelle Engeler** is a postdoctoral researcher at the Center for African Studies Basel and a senior lecturer at the Institute of Social Anthropology at the University of Basel. Her research is focused on youth, migration and political transformation processes in West Africa.

**Olivier Girardin**, Director of the Fondation Rurale Interjurassienne, is an expert for agricultural systems. From 1998 to 2004, he was Director of the Centre Suisse de Recherches Scientifiques in Côte d'Ivoire.

**Laurent Goetschel** is Director of the Swiss Peace Foundation (swisspeace) and Professor of political science at the Europa Institute, University of Basel. His main expertise is in foreign policy analysis and peace and conflict studies.

**Christian Hauser** is Professor of Business Economics and International Management at the University of Applied Sciences (HTW), Chur. His research interests include business integrity, international entrepreneurship, SME and private sector development.

**Andreas Heuser** is Professor for non-European Christianity with a focus on Africa at the Faculty of Theology of the University of Basel. Previously, he was lecturer for Systematic Theology and Missionary Studies at Tumaini University Makumira in Tanzania.

**Mohomodou Houssouba** is an author and literary scholar. He has taught literary studies, applied linguistics and intercultural mediation in the US, Switzerland and Mali. Although he lives in Basel today he is heavily involved in Malian intellectual life.

## FACULTY

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“My expectations towards the course were fully met. Engaging with such a broad variety of themes together with competent lecturers, and reflecting my own experience were particularly valuable. I have even more motivation and joy in my daily work and feel strengthened in my competences.”

Beatrice Bürge (Programme Manager Kenya/Zambia/Zimbabwe, COMUNDO), CAS 2014/15

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“What made this programme particularly valuable is the balance between input session and space for reflection as well as the various lecturers with different backgrounds and expertise.”

Florence Seabra (Communication Manager Africa Middle East, Syngenta), CAS 2014/15

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**Lucy Koechlin** is Senior Lecturer at the Institute of Social Anthropology, University of Basel. She teaches a wide range of courses in development studies, and is a leading expert on public governance and accountability systems.

**Ruedi Küng** is a journalist, consultant, facilitator and Africa expert at InfoAfrica. Until 2010 he was correspondent in Africa of the German-language Swiss public radio. Previously he worked as a delegate for the International Committee of the Red Cross in various African countries.

**Dominik Langenbacher** was the Swiss Ambassador Extraordinary to Somalia until his retirement in 2016. Previously he was Ambassador to Ethiopia, Djibouti, and South Sudan, Swiss Representative to the African Union, UN-coordinator in Somalia, and Ambassador in Côte d'Ivoire.

**Elísio Macamo** is Associate Professor of African Studies at the University of Basel. He works on the sociology of knowledge, technology, politics and risk. He is particularly interested in challenges of cross-cultural and cross-disciplinary research.

**Yvan Maillard Ardent** is consultant in corruption prevention and sustainable management and guest lecturer at several schools of business administration and universities. He acts as a Board Member of Transparency International Switzerland and as Programme Officer „Business and Human Rights“ at Bread for All.

**Daniel Mäusezahl** is Senior Scientist and Group leader ‚Household Health Systems‘ at the Swiss Tropical and Public Health Institute (Swiss TPH). He has also been a Senior Health Advisor at the Swiss Agency for Development and Cooperation (SDC).

**Pascal Schmid** is coordinator of the advanced studies programme and scientific collaborator at the Centre for African Studies Basel. As a historian he has worked on Swiss-African relations and medical history.

**Fiona Siegenthaler** is a Senior Lecturer and postdoc researcher at the Institute of Social Anthropology, University of Basel. She teaches African art and visual studies. Her research focuses on art and the formation of social space in African Cities.



# **Educating Talents** since 1460.

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